



THINK FORENSICS

Discover Your Marketing Potential

## Think Forensics £99 Google Analytics Package

*Are you wasting money on marketing?*

If you do not know how many of your website views are generated by your marketing, then you may be.

Think Forensics believes that to invest effectively in marketing you need to know exactly where your audience is looking, and to do this you need to measure appropriate data and metrics. The £99 Think Forensics Google Analytics Package gives you an insight into who is viewing your website, and how they got there. This knowledge enables you to see exactly what channels your audience uses, encouraging sensible and data-driven marketing decisions.

### What Does This Package Offer?

For just £99 Think Forensics will create six Google Analytics dashboards for you, breaking down your website data and displaying a variety of vital information about your online customers. The dashboards will present how many people are viewing your website, how they found your site, what pages they are looking at, as well as data relating to your business targets and goals.

Once these dashboards have been created, we will monitor them for a month, and provide you with a clear and readable report summarising our findings. Valuable recommendations will also be included within our report, helping you improve areas such as increasing website traffic, visitor retention and online engagement.

### Why Should I Choose This Package?

This package provides clarity about how and where to invest in marketing, saving resources and making your marketing budget as cost-effective as possible. We want to allow you to learn and understand your website data. Resulting in improved marketing efforts and a targeted approach, attracting leads, and generating more profit.

Overall, this trial package is a great way to understand your customer base, where they are, and how to engage with them. With this information you will receive a snapshot of useful data that will enable you to make concise marketing decisions, directing more people to your website and bringing them one step closer to buying your product.

If you have any enquiries about this package or what service is the best for your business, get in touch about your free 30-minute call with Think Forensics founder, Debbie Bouffler.



Debbie Bouffler - Owner & Founder

Chartered Marketer, MCIM, DipM  
Watertight Marketing Certified Practitioner



01256 213163



debbie@thinkforensics.co



www.thinkforensics.co



2 Highmoors

Chineham

Basingstoke

Hampshire

RG24 8XR

