



Think Forensics

Website Marketing Metrics





Are you wasting money on marketing?

If you do not know how many of your website views are generated by your marketing, then you may be.

Think Forensics believes that to invest effectively in marketing you need to know exactly where your audience is looking, and to do this you need to measure appropriate data and metrics. For just £125 a month the Think Forensics Website Marketing Metrics Service gives you an insight into who is viewing your website, and how they got there. This knowledge enables you to see exactly what channels your audience uses, encouraging sensible and data-driven marketing decisions.



What Does This Package Offer?

Within this service, we will create clear monthly reports presenting insightful information about your website. Information such as how many people have visited your website and where your traffic is coming from will be included, allowing you to see where your audience is and how interactive they are. Our reports will also tell you what pages your visitors are looking at on your site as well as how long they were there. This information shows exactly how people are getting to your website, how they are using it, and what pages are most popular from your site. Understanding this allows you to invest more time and money into the right areas of your website, and the channels your visitors are coming from. Finally, the report will include valuable recommendations that will improve the performance of your website and the traffic it is generating.

As well as a clear report showing all the facts and figures, with this service, you will also receive a one-hour call, every month, with Think Forensics Founder and Chartered Marketer - Debbie Bouffler. Within this call, details regarding your Website Marketing Metrics report will be broken down further, and any questions can be answered. To add to this, the recommendations written within the report will be explained in more detail ensuring you understand it and can use all the information to its full capability.





Why Should I Choose This Service?

This package provides clarity about how and where to invest in marketing, saving resources and making your marketing budget as cost-effective as possible. We want to allow you to learn and understand your website data. Resulting in improved marketing efforts and a targeted approach, attracting leads, and generating more profit.

Overall, this trial package is a great way to understand your customer base, where they are, and how to engage with them. With this information you will receive a snapshot of useful data that will enable you to make concise marketing decisions, directing more people to your website and bringing them one step closer to buying your product.

If you have any enquiries about this package or what service is the best for your business, get in touch about your free 30-minute call with Think Forensics founder, Debbie Bouffler.



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